Professional Conference Organisers: We pull strings for you
What made you decide to look for a Professional Conference Organiser?

What’s the most important priority in your business?

What are your competitors doing that you wish you were doing?

What do you want to be different in the future?

What results would you like to see from the work we do together?

If we deliver upon agreed goals, what’s it worth to your company?

If your requirement is not delivered impeccably, what it cost your company?
Working with Ripcord Promotions is a process of getting to the bottom of what is going to make your events impeccable, for you, and then delivering on that smoothly, seamlessly.

We have been pulling strings for our clients for 25 years. We know our way around the industry well - every event counts and you are only as good as your last event.

Take a look at some of our recent clients and the types of events we have organised. They range from small to large. You will see that many of our clients engage our services year after year.
A showcase of our work …
Insurance Institute of South Africa Conference
2003 - 2015

- **1230** delegates
- **29** countries
- **402** companies
- **240** golfers

- **Gala Dinner**
- **Theme Dinner**
- **Partner programme**
- **Welcome cocktail function**

- 200 delegates
- 2 days
- 20 Exhibitors
- Partner programme for 42
- Gala Dinner
- Theme Dinner
Women’s Leadership Forum 2013

- 70 delegates
- 7 speakers
- Entertainment
- Brand activations
<table>
<thead>
<tr>
<th>Event</th>
<th>Details</th>
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</table>
| **Insurance Institute South Africa Conference 2014**                | - 2 day conference  
- 1013 delegates  
- Partner programme for 32  
- Gala Dinner for 1000  
- Themed Dinner for 1100  
- 49 Exhibitors  
- 200 Golfers |
| **Masterbuilders South Africa 2014**                                | - 2 day conference  
- 200 delegates  
- Partner programme for 42  
- Gala Dinner for 246  
- Themed Dinner for 180  
- 20 Exhibitors |
| **Southern African Association of the Conference Industry (SAACI) Conference 2012, Indaba Hotel** | - 2 day conference  
- 245 delegates  
- Accommodation  
- Opening cocktail, Gala Dinner  
- Exhibition |
| **Institute of People Management (IPM) Convention 2010, 2011, Sun City** | - 3 day convention  
- 700 delegates – full logistical support  
- Welcome cocktail, Gala Awards Dinner  
- Exhibition |
SAFSIA Roadshow 2007
- ½ day conference
- 600 delegates
- 3 centres across South Africa

SAFSIA Roadshow 2006
- ½ day conference
- 900 delegates
- 5 centres across South Africa

Drug Information Association (DIA) 2nd African Regulatory Conference 2008, 2010
- 2 day conference
- 240 delegates
- Accommodation
- Transfers
- Speaker liaison

Transactional Analysis World Conference 2008, Indaba Hotel
- 5 day conference
- 220 delegates, mostly global
- Accommodation
- Transfers
- Speaker liaison
- Theme Evening, Gala Dinner
- Exhibition

Drug Information Association (DIA) 2nd African Regulatory Conference 2006
- ½ day conference
- 900 delegates
- 5 centres across South Africa

SAFSIA Roadshow 2006
- ½ day conference
- 900 delegates
- 5 centres across South Africa
<table>
<thead>
<tr>
<th>Event</th>
<th>Details</th>
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<tbody>
<tr>
<td>Industrial Relations Association of South Africa</td>
<td></td>
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<tr>
<td>International Congress 2002, Spier Estate, Stellenbosch</td>
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</tr>
<tr>
<td>✓ 2 day congress</td>
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<tr>
<td>✓ 200 delegates</td>
<td></td>
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<tr>
<td>✓ Accommodation</td>
<td></td>
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<tr>
<td>✓ Opening ceremony, Gala Dinner</td>
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<td>✓ Exhibition</td>
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<tr>
<td>Nyamasan Conference 1999, Gallagher Estate</td>
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<tr>
<td>✓ 2 day conference run concurrent with Safari Africa Exhibition</td>
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<tr>
<td>✓ 100 delegates</td>
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<tr>
<td>Institute of Life and Pensions Advisors Conference 1996 -1999</td>
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<tr>
<td>✓ 2 day conference</td>
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<tr>
<td>✓ 300-350 delegates</td>
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<tr>
<td>✓ Gala Banquet</td>
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<td>✓ Theme Evening</td>
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<tr>
<td>✓ Exhibition</td>
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<tr>
<td>International Outdoor Advertising Conference 1999, The Palace, Sun City</td>
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<tr>
<td>✓ 3 day conference</td>
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<tr>
<td>✓ 150 delegates</td>
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<tr>
<td>✓ Theme evenings, golf day</td>
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<tr>
<td>✓ Accompanying person’s programme</td>
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<td>✓ Pre and post conference tours</td>
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Joint Building Contracts Committee (JBCC) Workshops 1997
✓ 8 full day workshops over 3 days
✓ Held in centres around South Africa
✓ 690 delegates

SA Institute of Measurement & Control (SAIMC) Workshops 1997, Gallagher Estate
✓ 12 full day workshops over 3 days
✓ Held in conjunction with Electrex Exhibition
✓ 350 delegates

France Technologies Workshops 1997, Gallagher Estate
✓ Workshops run over 3 days
✓ Held in conjunction with the exhibition

Junior Chamber International Conference 1996, Durban
✓ Conference
✓ Exhibition
✓ 300 delegates, mostly international
That’s a lot of events!
We are a SAACI Accredited Professional Conference Organiser.

Established in 1991, for 25 years we have been pulling strings for our corporate clients. That is a long time in the events industry.

Our team of dedicated and experienced professionals is led by Estelle Lötter (CMP – Certified Meeting Professional, Graduate of University of Stellenbosch, Diploma in Project Management).

Why choose us for your event?
What we do

- Administration and logistics
- Delegate management
- Events and entertainment
- Exhibition and sponsors
- Marketing
- Travel & accommodation
- Speaker liaison and papers

Corporate Events
Association Conferences
Incentive Trips
How can we pull strings for you?

Call us.

Estelle Lötter CMP
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SAACI Accredited Professional Conference Organiser

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